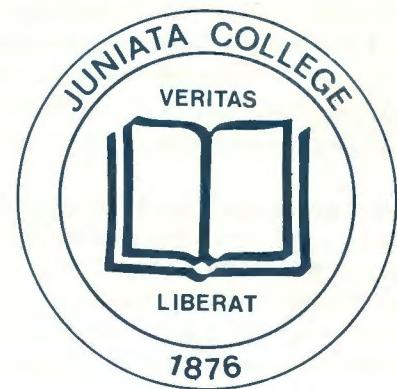


JUNIATA



THE JUNIATA COLLEGE BULLETIN

OCTOBER 1976

VOLUME LXXV/No. 1

"Business as Usual" Not the Going Fare at Juniata

BY DEBI PETERSON '74

There's a contagious excitement in Juniata's department of economics and business administration. Not only does it affect the department's faculty and their students, but it extends to area business persons, alumni (both in Pennsylvania and in surrounding states) and other friends of the college.

The cause of the excitement? . . . There are several possible sources, though one factor is particularly obvious—"business as usual" is NOT the going fare.

A complete reorganization of the economics and business administration department has taken place during the past two years. The faculty has been enlarged, the courses revised, new learning strategies added and the concept of "classroom" expanded to include off-campus as well as on-campus situations. But most significantly, the entire philosophy of the department has been redirected.

The department's program now centers around one primary goal—the cognitive, personal and social growth and development of the student. The approach is much more in keeping with Juniata's liberal arts philosophy than was the traditional "textbook-lecture" system.

In a sense, teaching in the department has moved far beyond just trying to present students with pertinent information. The new philosophy is less one-sided and demands a concern with developing "whole" students—young persons able to understand and function efficiently with not only facts, but other persons and themselves as well.

From this point of view, the department operates with a "package" idea. Each of its activities—whether it occurs in the classroom or at a camp, whether it involves academic credit or not—works toward achieving student growth.

Learning strategies have been more fully developed. Of course, the traditional methods of text, lecture, discussion, problem-solving and research have not been entirely abandoned. But their basic structure has been embellished to include "laboratory experiences" such as case studies of business problems, field work in various community businesses, guest speakers from the business world, internships in business operations and the use of the college's human dynamics lab.



Shown during one of their weekly Wednesday morning planning sessions are the five full-time members of the department of economics and business administration faculty: (left to right) Dr. Ronald L. Cherry, professor; Lee G. Nollau '72, instructor; Charles W. Wise, assistant professor and department head; Andrew S. Bergerstock, assistant professor; and Dr. James J. Lakso, associate professor. The part-time department faculty includes Thomas J. Nolan, professor and College registrar; and William R. Alexander, instructor and business manager.

Clearly, the emphasis in each of these techniques is upon the relationship between the classroom and the "real" world.

The department faculty have also implemented a variety of staff arrangements to better present courses. This means that while certain classes may have just one instructor, others may be "team-taught" by several persons or may have some sort of outside supervision.

Non-course activities include the Alumni Seminar Programs and the junior-year field trip.

To date, 15 alumni have returned to campus to share their expertise in such areas as accounting, personnel management, business policy, marketing management, and law and the corporation. These seminars allow opportunities for interaction among students and practitioners, both in the discussion of relevant issues and on a more informal social basis.

They also provide both students and faculty members with data for career planning and for designing academic programs.

Although the junior-year field trip will be offered initially this year, the department hopes that some 40 students will participate. The week-long trip, scheduled for the spring term break, will be made to various businesses and industries in Pennsylvania and several other states.

Another non-credit part of the program which is nonetheless important to the overall approach is counseling, which is not limited to academic and career advising, but also includes personal and social guidance.

But enough for department philosophy—let's take a look at how other people feel about the program and the results it has already achieved:

FACT: Officials of Pew Memorial Trust, administered by Glenmede Trust Company of Philadelphia, were so impressed that they donated \$20,730 to support the department's program and current operations. The grant will specifically support field work and internships, guest speakers, an extensive case library and faculty development.

FEELINGS: Some recent graduates of the program had these things to say about—

The Program: "The program makes it easier to grow personally." . . . "Constructive competition—not cut-throat competition." . . . "An emphasis not on grades, but on thinking; an emphasis on knowing WHY you missed something."

The Department: "There's a sense of openness—the concern of the professors, their interest in the students and their interaction with each other." . . . "There's an esprit de corps in the relationship of the professors to the students, an atmosphere of working well together in class."

The Faculty: "They're almost like parents . . . They want to let you go on your own, but they won't let you fall flat without picking you up again." . . . "They help you stand on your OWN feet."

Yes, there is definitely a contagious excitement in Juniata's department of economics and business administration; but then, why wouldn't there be?



Participants in last year's "Accounting" Alumni Seminar hash things out at Camp Blue Diamond, Petersburg. Alumni are George H. Wiest '61 (back to camera), a partner in the Lancaster public accounting firm of Kuntz, Briggs, Fultineer, Lesher and Siegrist; Philip G. Thompson '68 (facing left), assistant to the president of General Finance Service Corporation, Huntingdon; and Stephen T. Gillingham '66 (facing front), an IRS tax attorney.

Judge Edgar Diehm is Dead; Led Life of Service

The Hon. Edgar G. Diehm '17, the recipient of Juniata's first Alumni Service Award in 1970, died of cardiac arrest July 17 in Youngstown, Ohio, where he had lived since 1920. One of Youngstown's most respected and widely-known persons, he was 84 at his death.

Much-honored as a teacher and clergyman as well as a jurist, Judge Diehm was elected a justice of the peace in 1950. In 1957, when Ohio reorganized its lower courts to create a county court system, he was elected to the Boardman Area bench, where he served through 1968 although he was not an attorney.

In receiving his Alumni Award, he was cited as a man who "unceasingly devoted his life to the betterment of the American Dream" in his various professional capacities. His citation pointed to "patterns of service for us all" and said, "Judge Diehm has made the best interests of his fellowmen and of Juniata the real abiding concern of his life."

It was also through Judge Diehm, College officials point out, that L.A. Beeghly, the late Youngstown industrialist and philanthropist, developed the interest in Juniata that led to the completion in 1963 of the 150,000-volume L.A. Beeghly Library.

In 1972, further, Judge Diehm was named as honorary chairman of Juniata's Founders Club, which develops annual leadership gifts for the College.

A Lancaster County native, the judge excelled in debate at Juniata. He later received the bachelor of divinity degree from Crozier Theological Seminary and a master of arts degree from the University of Pennsylvania. While studying at Penn, he served as pastor of the Royersford Church of the Brethren, having earlier been a preacher at Huntingdon's Stone Church of the Brethren.

After his move to Youngstown, he taught dramatics and public speaking at South High School for 39 years and served without pay for 18 years as pastor of the Woodworth Church of the Brethren. He was also a part-time instructor in communications at Youngstown State University from 1961-1967 and filled many other area pulpits as a guest.

Equally active in civic affairs, Judge Diehm was frequently recognized for his tireless efforts on behalf of the Community Chest, Red Cross and Salvation Army, as well as for work in hospital capital fund campaigns.

In 1968, he was named an honorary member of the Mahoning County Bar Association and received the community service award of the Boardman Civic Association.

He was a member of the Woodworth Church of the Brethren and the Boardman Rotary and Curbstone Coaches Clubs, and was an honorary member of Kiwanis.

He also authored the history of the Northeast Ohio District of the Church of the Brethren.

Judge Diehm is survived by his widow, the former Maude H. Hertzler; a son, William H. '47; two daughters, Mrs. Mary Coffman '40 and Mrs. Ann Newcombe '45; 11 grandchildren and five great-grandchildren. One granddaughter, Sally, is a 1972 Juniata graduate.

"The full depth of his kindness and generosity as a hard worker in civic activities and with various noteworthy causes touched the lives of countless people. His passing leaves a void in the hearts of all who knew him . . ."

From A Resolution, July 20, 1976

Ohio Senate

Introduced by the Hon. Harry Meshel



The Hon. Edgar G. Diehm '17

"Few alumni can lay claim to more connections with Juniata College than the late Judge Diehm. From his busy school days through almost sixty years as an alumnus, Ed Diehm became involved in most worthwhile alumni and development activities. The honors and tributes paid him in the past ten years attest to this."

"Diehm saw to it that Juniata became known in the Youngstown area. Sports announcers learned to pronounce the name. He vigorously supported admissions (especially with members of his family), athletics, the church, fund-raising, and class and local association activities. His services reached significantly to the National Alumni Association."

"He participated in every major financial campaign, and the gift of a library by his friend, L.A. Beeghly, was the largest single contribution to the College up to that time."

"In my forty years of getting to know Juniata people, I must put Ed Diehm high on the list for total allegiance to the College. He had a big heart for his alma mater."

Harold B. Brumbaugh '33
Vice President Emeritus

"I was a student in the Juniata Academy when Ed Diehm graduated from Juniata College. When I became president in 1943, he was one of the first alumni to offer his support. His dedication to his alma mater was shown in many ways—encouraging young people to attend Juniata, supporting the local alumni chapter, and scheduling student groups in his church and community. Juniata, like other colleges like Juniata, will survive and serve our country if alumni take Ed Diehm as a model."

Calvert N. Ellis '23
President Emeritus

"I first knew Edgar Diehm as a pupil in his public speaking class at South High School in Youngstown. One could easily see how much he enjoyed his chosen vocation and wanted to impart to young people the essentials of speaking in public. I well remember being required to recite from memory certain poems. Debating teams were formed within the class. Many of us were on the timid side when it came to such exercises, but that was the very reason we were there."

"It wasn't many years after that experience that I, too, taught in the same school system. Edgar Diehm commanded great respect and admiration, especially from young teachers."

"I do not know exactly when Judge Diehm approached my father in the interest of Juniata. They had a speaking acquaintance, of course, for both were long-time residents of the Boardman community. Year after year, Judge Diehm was one of the outstanding workers for the United Appeal and, in addition, took part in just about every good civic undertaking. Perhaps it was just a chance conversation that brought out Dad's more-than-passing interest in the Church of the Brethren. His forebears had all been members in Somerset County, and his great-grandfather, on moving his family to Ashland, Ohio, became an Elder."

"I do know that the Church, in which the Rev. Diehm served a long pastorate years before he became Judge, received a gift in 1955 toward publication of a Church of the Brethren history. Edgar Diehm was the author."

"Speaking for my brothers as well as myself, we never knew anyone who could 'wear so many hats' and wear them so well, ready to do his part in any civic undertaking. When he stood for reelection for County Judge, there was no opposition."

"The Youngstown community was very fortunate to have had in its midst a man of his stature for well over half a century. I have indeed been privileged to have had many opportunities to be associated with him for so long a time."

James L. Beeghly,
son of the late L. A. Beeghly



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JUNIATA COLLEGE BULLETIN
VOLUME LXXV/NUMBER 1

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The BULLETIN is designed and produced by the Offices of Public Relations and Alumni Affairs: Charles R. Pollock, editor; Debra L. Peterson '74, assistant; David A. Kreider '71, director of alumni affairs; Chris Umble '74, class notes editor; and Mary E. Snyder, editorial assistant.

Juniata College is an independent, privately supported, coeducational institution committed to providing a liberal arts education to qualified students regardless of sex, race, religion, creed or color. Its policies comply with requirements of Title VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, and all other applicable federal, state and local statutes, regulations and guidelines.

In the course of the summer, we have discovered several errors in the May Bulletin issue. We apologize to Dr. John W. Henderson '49, president of Washburn University, for incorrectly identifying him in a page-two picture as Dr. Gene E. Sease. We also note, referring to our page-one story, that Dr. A. Blair Helman, while president of Manchester College, did not receive an Alumni Achievement Award. A graduate of McPherson College, he was, of course, the Commencement speaker and did receive the honorary doctor of laws degree.

CLASS NOTES

Continued

PETER L. EISENBERG, who holds the master of science degree in library science from Drexel University, is working as a librarian at the Philadelphia Academy of Music.

RICHARD A. JAMES has received the J.D. degree from the Delaware Law School of Widener College and entered private practice with Basil C. Clare in Ridley Park, Delaware County.

DR. PAUL R. LONG, a June graduate of Jefferson Medical College, has begun a residency in internal medicine at Geisinger Medical Center, Danville.

LINDA HOOVER MOYER has received the M.Ed. degree in counselor education from the Pennsylvania State University.

DAVID E. SPARKS, D.D.S., a graduate of West Virginia University, has begun a private practice in Rural Valley.

1973

J. EILEEN FLIEG is a systems engineer associate for the McDonnell Douglas Automation Company, which specializes in shared hospital computer services.

BARBARA GAHAN GELNETT has received the M.A. degree in cinema studies from New York University.

COURTNEY and MARY LOU CARPENTER GRAHAM have moved from Ada, O., where Courtney completed law school at Ohio Northern University, to Chambersburg, where Courtney is employed by the law firm of Sharpe and Sharpe. Mary Lou, who taught learning disabilities classes in the Upper Scioto Valley (O.) Schools, now teaches special education in the Tuscarora School District.

JUDY ROSEN HUBER has been promoted to supervisor /manager of the Accessories Division of Miller and Rhoads, a major Virginia department store chain.

THOMAS S. and BARBARA HUNT WYNN are living near Columbia, S.C., where Tom is territory manager for the Campbell Chain Company and Barb is a personal service representative for the First National Bank.

1974

DAVID P. HEBERLING and his wife, Julie, have each been awarded the master's degree in English from the University of Arizona. Both plan to continue with doctoral studies and teach at the University.

1975

WILLIAM R. CARPENTER begins his second year of law school this fall at Ohio Northern University in Ada.

JAMES '75 and MARY-LOUISE ROBERT GEREK '73 are living in Rochester, N.Y., where Jim is a chemist for Eastman-Kodak and Mary-Louise is a research assistant in archeology at the Rochester Museum and Science Center. Mary-Louise recently presented a paper to the annual meeting of the New York State Archeological Association.

KARL W. LANG has been named civil defense director for Huntingdon County by the Huntingdon County Commissioners.

STEVEN W. OAK is working for the U.S. Department of Agriculture Forest Service, Insect and Disease Management, in Asheville, N.C., and expects to complete his master of forestry degree requirements by December. Steve has studied at Duke University under Duke and Juniata's 3-2 forestry program.

BONNIE GARNER RISER is assistant manager of the Martinsburg branch of the Altoona Federal Savings and Loan Association.

1976

THOMAS E. JAMES, JR. is participating in a management training program with the Bethlehem Steel Corporation at their Sparrows Point (Md.) Plant.

KAREN L. LOTZ has accepted a position as second assistant manager of a Brooks Fashion Store in Baltimore, Md.

MARRIAGES

Pamela A. Bookhamer and RODNEY E. COOK '75, June 19, Manor Hill.

JANICE NOLAN '75 and David Wayne Crouthamel, Aug. 28, Burlington, N.J.

Cynthia L. Graropoulos and STEVEN W. OAK '75, Aug. 21, Lancaster.

BEVERLY E. BONNER '74 and Matthew J. Meyer, June 5, Upper Montclair, N.J.

Erma Helen Whitsel and KENNETH D. KNABLE '74, June 13, Mount Union.

MARY-LOUISE ROBERT '73 and JAMES M. GEREK '75.

LuAnn Smith and TIMOTHY J. EHGARTNER '72, Aug. 25, 1973.

DR. CAROL MORNINGSTAR '71 and Dr. Robert Lamparter, June 5.

LOUISE MAY HUMMEL '70 and Charles L. Barthold, June 12, Allentown.

BIRTHS

Benjamin Arthur, born to STEVE and BARBARA GAHAN GELNET '73, June 5.

Faith Ann, born to Peggy and ROBERT A. "DADDY" WAGGONER '73, Aug. 23, 1975.

Krista Joy, born to LuAnn and TIMOTHY J. EHGARTNER '72, Oct. 4, 1975.

Andrew Eric, born to LANCE '71 and RUTH DONALDSON RADBILL '72, May 11.

Joshua Scott, born to CAPT. BRUCE W. and POLLY JO EGAN BADER '70, June 27.

Jonathan Joseph, born to JAMES F. '69 and CRYSTAL SMITH NICOLOSI '70, Mar. 10.

Christopher Jennings, born to Judith and REV. EDWIN A. HILBERT, JR. '69, June 17.

Janet Elizabeth, born to William and DOROTHY DEUCHAR MEINKE '69, Mar. 17.

Jason Matthew, born to Pamela and RONALD K. SCHILLING '69, Dec. 30, 1975.

Christopher Bryan, born to Beverly and ROBERT H. BECHTEL '68, Sept. 26, 1975.

Emily Jean, born to Bruce and NORMA JEAN EDGAR BURNS '67, June 6.

Steven Matthew, born to Larry and EMILY FEDDELER CONOVER '67, May 2.

Stephen Roger, born to William and MARY ZUCK KNECHT '66, Apr. 2.

Mark David, born to Jean and DAVID Y. NORRIS '66, Mar. 2, 1975.

A son, born to Russell and SALLY KURTZ REDWITZ '59, Oct. 20, 1975.

IN MEMORIAM

HOWARD Z. BITNER '11, Ocala, Fla.

RUBIE A. RANCK '11, Jan. 10, McVeytown.

ELVA NEGLEY CONNER '16, Feb. 27, Waynesboro.

FLOY CROUTHAMEL HOFFER '17, Mar. 31, Lancaster.

ALBERT L. REBER '17, July 31, LaVerne, Cal.

JOHN A. KUNZ 'X19, June 13, Huntingdon.

MARY SMEAL ROSS '25, Feb. 11, Clearfield.

THOMAS E. GREIST '32, Apr. 30, Spring Lake, N.J.

IONA EICHER '34, June 23, Connellsville.

HAZEL OBER '37, June 29, Roaring Spring.

DR. MARSHALL T. BAGLEY '59, May 5, Bristow, Va.

CHARLES L. ROWLAND

Charles L. Rowland, Juniata's oldest professor emeritus and chairman of the music department for 33 years, died July 24 in the Hanover General Hospital, where he had been a patient since July 14.

Mr. Rowland, who had celebrated his 90th birthday in March, was an honored guest at last spring's Centennial Commencement exercises, marching in both the Baccalaureate and Commencement processions. On the occasion of his birthday, further, he had received more than 300 messages, many from Juniata friends. According to his son, Ronald E. '34, "the gifts gave him many hours of pleasure," and "the many fond letters, photos and special creations made an old man very happy."

A Rotarian since 1945, Mr. Rowland had been an officer of the Huntingdon, Shippensburg and Bridgewater (Va.) clubs, as well as a member of numerous other professional organizations.

A graduate of Blue Ridge College, he received the bachelor of music degree from Brandon (Va.) Institute and attended the Roanoke School of Music, Peabody Conservatory, Columbia University Teachers College and several noted choir schools. He had also taught at Blue Ridge, Union (Ky.) and McPherson Colleges.

He is survived by his son and two grandchildren, seven great-grandchildren, twelve nieces and nine nephews.

Homecoming Weekend — 1976

FRIDAY, OCTOBER 15

Registration

8:30 a.m. to 5:00 p.m. — Alumni Office, Founders Hall

Art Exhibit

8:30 a.m. to 6:00 p.m. — Photography, "Emphasis in Black & White,"
Mark S. Conti '75, Shoemaker Galleries, Carnegie Building

Athletic Luncheon

12:00 noon — "Nadzak's Notes" (\$2.50), Faculty Lounge, Ellis College Center

Alumni-Student Tennis Tournament

9:00 p.m. — Doubles Under the Lights, Raffensperger Courts

SATURDAY, OCTOBER 16

Registration

8:00 a.m. to 7:00 p.m. — Main Lobby, Ellis College Center

Meals

9:00 a.m. to 9:30 a.m. — Continental Breakfast (\$1.35), Baker Refectory, Ellis College Center
11:00 a.m. to 1:00 p.m. — Box Lunch (\$1.80), College Field
5:00 p.m. to 6:30 p.m. — Dinner (\$2.60), Baker Refectory, Ellis College Center

Alumni Golf Tournament

8:00 a.m. — Standing Stone Golf Course, Route 26 north of Huntingdon (Greens Fees \$6.00)

Alumni-Student Tennis Tournament

9:30 a.m. — Singles, Raffensperger Courts

Museum Exhibits

9:00 a.m. to 5:00 p.m. — Carnegie Building

Art Exhibit

9:00 a.m. to 8:00 p.m. — Photography, "Emphasis in Black & White,"
Mark S. Conti '75, Shoemaker Galleries, Carnegie Building

Admissions Interviews

9:00 a.m. to 12:00 noon — By appointment, Admissions Office, Founders Hall

Bookstore Open House

9:00 a.m. to 12:00 noon — Lower Level, Ellis College Center
4:00 p.m. to 6:00 p.m.

Homecoming Parade

10:30 a.m. — Up Moore Street to 18th Street to College Field

Slide Presentation

11:30 a.m. — "Season of Good Favor," Ballroom, Ellis College Center

Athletic Events

10:00 a.m. — Field Hockey vs. Lycoming, Sherwood Field
1:30 p.m. — Football vs. Lycoming, College Field

President's Reception

Immediately following the football game — Lounge, South Hall, adjacent to College Field

Entertainment

8:15 p.m. — Location to be announced

AROUND CAMPUS WITH FACULTY & STAFF

■ Of nine new Juniata faculty members this fall, two are alumni of the College: DR. LINDA SUE ESCH '68, recently named an assistant professor of mathematics, and LEE G. NOLLAU '72, instructor in economics and business administration. Dr. Esch has spent the last two years on the faculty of Colgate University, while Nollau has been earning the master of administrative science degree from Johns Hopkins University and the J.D. degree from Dickinson School of Law.

Other new assistant professors are ANDREW S. BARGERSTOCK, economics and business administration, DR. TOM LYONS FISHER, chemistry, DR. TODD D. GUSTAFSON, biology, and DR. RUTH ELIZABETH REED, chemistry. New instructors are JESSIANNE F. DORTCH, education, and DAVID A. FLANARY, French. DR. RICHARD C. BRADT, professor of ceramic science at the Pennsylvania State University, will serve this fall as a visiting professor of chemistry.

■ Similarly, two of five new administration members are Juniata graduates: THOMAS D. SNYDER '66, director of admissions, and CYNTHIA J. GILBERT '76, director of institutional research. Since 1972, Snyder had been treasurer and general manager of Tommy Dale Potato Chips, Inc., Reading, having formerly served in Juniata's admissions and alumni offices.

Other new administrators are CAROLYN S. FINK, resident nurse, KENNETH E. GRUGEL, director of financial aid, and WAYNE W. JUSTHAM, director of student activities. The latter two also serve as assistant deans of student services.

■ DR. DUANE F. STROMAN, professor of sociology, has published his first book, *The Medical Establishment and Social Responsibility*. The book points to health care problems and calls for greater involvement in health care planning by laypersons and the formation of a Federal Health Board to establish and supervise a national policy.

■ The *Journal of Bavarian State History*, a leading West German historical journal, has published an article, "Julius Streicher and the 9th of November 1923," by DR. KLAUS KIPPHAN, professor of history. Based on unpublished materials, the work provides new information on Hitler's aborted "Beerhall Putsch" in Munich.

■ DR. JOSEPH P. SENFT '59, associate professor of biology, conducted research on squid nerve cells this summer at the Marine Biological Laboratory in Woods Hole, Mass. The project, conducted in cooperation with Dr. Michael Starzak of the State University of New York, was designed to gain an understanding of basic molecular mechanisms which control conduction of signals along nerves.

■ WILLIAM C. VOCKE, assistant professor of political science, was recently interviewed on "World Thing," a television program aired throughout South Carolina. The discussion topic was American foreign policy towards South Africa.

Vocke has also published a text, *American Foreign Policy: An Analytical Approach*. One-third of the volume contains original material.

■ An article written by DR. JOSE C. NIETO, associate professor of religion, has been published in the official journal of the Roman Catholic Church in Spain. Entitled "En Torno al Problema de los Alumbrados de Toledo," it deals with the problems of heresy and dissent in sixteenth century Spain.

Dr. Nieto's book, *Juan de Valdes and the Origins of the Spanish and Italian Reformation*, is currently being translated into Spanish and will be published as a paperback in Mexico City.

■ DR. C. SAMUEL CALIAN, the J. Omar Good Visiting Distinguished Professor of Evangelical Christianity, addressed the Armenian Evangelical Church Convention at Whittier College in June. Dr. Calian also served on the staff of Fuller Theological Seminary in Pasadena, Calif., during a two-week summer session.

AROUND CAMPUS WITH STUDENTS

■ JEFFREY W. FLANNERY '79 has received Juniata's CRC Freshman Chemistry Achievement Award for the 1975-76 academic year. Flannery was chosen on the basis of performance in principles and solutions courses.

■ Eight students and three professors engaged in various types of research in 10-week programs at Juniata this summer.

Listed by supervising professors, the students were:

Dr. Paul D. Schletter, Jr.—ERIC JENSEN '77, CRAIG ZYCHAL '77 and SHARON STECKBECK '77; chemical research into the properties of shale in order to discover the quickest and most efficient methods for extricating natural gas.

Dr. Joseph P. Senft '59—DIANE R. VOORHEES '77 and DAVID A. YOST '77; biological research on a membrane preparation of frog skin to study how substances are transported across cell membranes.



Robert C. Boyd '77, who is also the Simpson Scholar for his class.

Dr. James L. Gooch—CLIFFORD H. RYER '78, CARL E. BOWSER '77 and ROBERT C. BOYD '77; biological study of amphipods, freshwater stream invertebrates. Dr. Gooch, his three student assistants, and JON STREICH '77 also attended a meeting of ecological geneticists at Mountain Lake Biological Station near Roanoke, Va.

■ Geology major WAYNE F. DOWNEY, JR. '77 was featured in the June issue of *Bethlehem Review*, a national publication of Bethlehem Steel. Downey, whose father is employed by the corporation, has discovered a new mineral, "Downeyite," which was recently named by the International Commission on New Minerals and Mineral Names. Watch future issues of the Bulletin for more on Downey.

ALUMNI DIRECTORY



juniata
college

the centennial directory

A RECORD OF ALUMNI-FACULTY-TRUSTEES

Centennial Edition

Now Available

Post-Publication Price—\$7.50
includes mailing and handling costs

The 1976 Centennial Alumni Directory establishes a record of all living alumni with known addresses; all faculty, former and current; and other pertinent information. Previous editions were published in 1938, 1958 and 1971. The new publication includes the names of all living alumni of Juniata College, the Brethren Normal School, and the Juniata Academy.

The listing is in four parts:

Alphabetical—with addresses, graduation year, degree received and, for those who returned questionnaires, advanced degrees, family information and present occupation.

Names by class

Geographical—according to state and town

By Occupation

THE ALUMNI DIRECTORY

I wish to order Centennial Alumni Directories @ \$7.50.

I enclose my check for \$ made payable to Juniata College.

Please return this form to:

Office of Alumni Affairs
Juniata College
Huntingdon, PA 16652.

NAME

ADDRESS

CITY..... STATE..... ZIP.....

Juniata College Alumni Tours 1976-77

(For Alumni, Parents, Students, Faculty and Friends)

ORIENT HIGHLIGHTS

Twenty-three day, fully escorted deluxe tour of the Orient includes Japan, Taiwan, Hong Kong, Thailand, Singapore, Jogjakarta, Bali and the Philippines. A trip to remember.

CARIBBEAN CRUISE

Cruise seven days on Royal Caribbean's Song of Norway. Special air/sea rates from Philadelphia. Ports of call include San Juan, St. Thomas and Puerto Plata (north coast of Dominican Republic).

RUSSIA

Exclusive charter with Lebanon Valley and Elizabethtown: eight days, seven nights to Moscow and Leningrad. Philadelphia departure. Includes three meals per day, trip to Hermitage, visits to Russian Circus, Bolshoi Ballet and night club, plus shopping.

BRITISH ISLES

Details to be announced

FOR INFORMATION: Weimer-Oller Travel Agency, Inc. or 405 Penn Street Huntingdon, PA 16652 814-643-1468

Office of Alumni Affairs
Juniata College
Huntingdon, PA 16652
814-643-4310, Ext. 51

Support Fund, Alumni Donors Hit Record Highs

Juniata's Annual Support Fund, exceeding its goal for the seventh time in seven years of existence, received record total contributions in 1975-76.

According to President Binder, contributions totaled \$151,105, some \$1100 more than the goal. The figure, he noted, exceeded Juniata's previous best, set in 1973-74, by almost \$16,000.

In addition, Dr. Binder announced that alumni donors to the College's several giving programs totaled 3114, another Juniata record. He added that the figure fell less than two percentage points shy of the 50 percent donor figure sought for the year.

Since 1969-70, the first year of the program, Juniata's seven Annual Support Funds have now raised more than \$992,000 for current operating expenses, including financial aid to students, support of teaching, and purchase of essential items of instructional equipment.

In addition, some \$20,000 from last year's fund is being used for the first Alumni Annual Support Fund Scholarships, to be granted each year to up to 20 new students showing academic promise. The awards, made regardless of financial need, range in value from \$200-\$1000 per year.

James R. Donaldson '67 of Toledo, Ohio, chairman of the 1975-76 fund, attributed the latest campaign success to "the selfless and often amazing generosity of our several constituencies."

"It is most significant," he continued, "that this generosity should reach its peak—at least in terms of dollars—as the College celebrates its first century of service, and despite the fact that the College is completing a second fiscal challenge."

The second challenge, the \$5-million Centennial Fund Campaign, will conclude in December and complete the eight-year "Margin of Difference" effort. As of June 30, the Margin of Difference had received commitments of some \$9.4-million toward its \$10.1-million goal.

For 1975-76, the Annual Support Fund totals by source were: alumni, \$62,291; foundations, \$32,442; Church of the Brethren, \$16,075; matching gifts, \$13,156; business and corporations, \$12,320; associates, \$8,204; parents, \$4,788; and miscellaneous, \$1,829.



Staff and administrative personnel are shown reviewing reports reflecting last year's record-high number of alumni donors. Reviewing the names of the 3114 contributors during 1975-76 are (left to right): Helen P. Weaver, secretary to the vice president for development; Deborah M. Garner '77, student assistant; Barbara M. Rowe, director of the Annual Support Fund (seated); Ruth W. Heaton, development office accountant; and Mary Ellen Lloyd, secretary to the director of development. According to Foster G. Ulrich, Jr., vice president for development, "Excellent staff support, along with the efforts of many volunteers, made the new record possible during a very significant year."

Notes on ESTATE PLANNING at Juniata

Elsewhere in this Bulletin issue is an account of a most remarkable man. The late Edgar G. Diehm, Juniata '17, showed his love for Juniata in many ways, never missing an opportunity to express his deep sense of debt and unfailing gratitude for what Juniata had meant to him throughout his adult lifetime. A few years ago he wrote in a letter, "What little I do for Juniata is among my greatest joys and satisfactions." The only inaccurate word was "little," for in fact he made very substantial gifts, but in modest and self-effacing ways.

His efforts for Juniata's advancement spread over several decades, and he conveyed his enthusiasm for his alma mater not only to his fellow alumni, but to others who could be helpful. Among the latter was L. A. Beeghly of Youngstown, Ohio, who through Ed Diehm's infectious enthusiasm and through patient cultivation by President Calvert N. Ellis and Dr. Harold B. Brumbaugh became interested in Juniata. Mr. Beeghly's generosity made possible both the construction in 1962 of Beeghly Library and an endowment which provides, in part, for the operation of this excellent facility. At the time this gift was the largest received by Juniata, and it gave a very significant and positive impetus to Juniata's ensuing development.

Let it be long remembered that an alumnus who cared a great deal for the College played a crucial—though unsung—role, with results beyond measurement. Juniata's future usefulness depends upon the fact that people with vision and of generous spirit come forward with gifts which are necessary in this time, just as Mr. Diehm's faithful effort and Mr. Beeghly's philanthropy were necessities in the early 1960s.

There are many others to whom we are deeply thankful. Think with gratitude of a teacher who attended Juniata prior to 1920, then transferred to another institution. Her will provided \$10,000 for each of the two institutions.

Give thanks for an elderly couple who, without our prior knowledge, included Juniata in a trust they had established. In doing this, they intended that their estate shall be "dedicated and used to the aid of suffering and deprived humanity . . . and for assisting worthy educational and medical institutions." Their lives of frugality and hard work, coupled with wise altruism, provide for the benefit of Juniata students the equivalent of an endowment of nearly \$30,000.

Rejoice in the knowledge that in 1960 a couple without previous Juniata ties called on President Calvert N. Ellis to tell him of their intention to provide for Juniata in their will. In his letter of thanks Dr. Ellis stated, "We can live in the lives of youth who carry on the things in which we believe." Such an idea as this resulted in bequests totaling \$50,000 from these generous and forward-looking benefactors.

Consider the vision of a concerned and helpful

alumnus who during the past decade has established several charitable gift annuities totaling \$19,000 and a life income contract agreement of nearly \$6,000. This loyal Juniata is now receiving from the College annual income of more than \$1,800, and in addition enjoys certain significant tax benefits fully in keeping with IRS regulations. Above all, this benefactor expresses satisfaction in the knowledge that when he dies, Juniata may add nearly \$25,000 to its unrestricted endowment. Alternatively, if this donor wishes, he may designate the educational purpose for which his gift shall be used.

Such examples as these are repeated many times in a variety of ways and in greater or smaller amounts. Furthermore, in annuities, life income contracts and charitable remainder unitrusts, the donor receives regular income plus important tax advantages during his or her lifetime. All donors have the satisfaction of knowing that because of their generous concern, future generations of Juniata students will be aided in their quest for a sound education.

We cannot emphasize too strongly that alumni and other friends of the College should be encouraged to seek the advice of their attorneys and financial advisers, so that their desires in these matters can be properly achieved. This is a highly complex field.

We can provide you with a number of authoritative pamphlets, prepared by Conrad Teitel, LL.B., LL.M., who is the country's leading authority on estate planning and the tax aspects of charitable giving:

1. "The Charitable Gift Annuity"
2. "The Life Income Contract"
3. "Charitable Remainder Unitrusts"
4. "Making Your Will . . . what you should know before you see your lawyer"

I shall be pleased to send you the titles you desire and you will be under no obligation whatsoever. Address your note to me at Juniata College.

If you have any particular questions, we shall endeavor to provide you with authoritative answers, and also to send you other pamphlets on more specialized subjects.

Juniata's Centennial Year has brought our College into clear focus as a legacy of immeasurable worth for future generations. obligation to enhance that which we have received. Here are great traditions, sound values, excellent faculty, a fine physical plant, remarkably loyal alumni, dedicated trustees, and students with bright hopes and great promise. As we nurture these precious elements of the College that we love, we do for the future what was done for us in the past.

John N. Stauffer '36
President Emeritus

Alumni, Development Directors Announced

Two members of the development staff, David A. Kreider '71 and Clayton N. Pheasant '65, assumed new positions at Juniata July 1 of this year.

Kreider, formerly assistant director of development and alumni affairs, was promoted to director of alumni affairs. Pheasant, most recently director of alumni affairs and assistant director of development, became director of development and church relations.

A native of Palmyra, Kreider joined the College administration shortly after his graduation. In addition to serving with both the alumni and development staffs, he has provided assistance in the office of public relations.

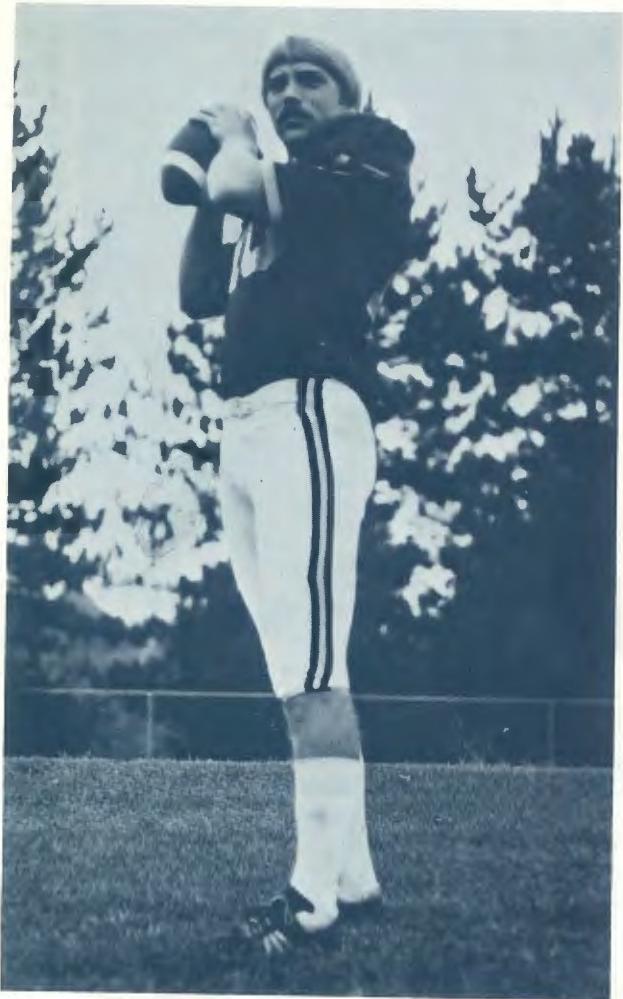
In his new position, Kreider will administer the affairs of Juniata's more than 6500-member National Alumni Association, provide direction to its 23 active area clubs, and serve as chief administrator for the 35-member Alumni Council. He will also organize and help implement such major functions as Homecoming, Alumni Reunion and Parents Weekends, as well as provide administrative leadership for the Parents Association.

Pheasant, who joined the administration in 1973, had been director of community extension at the West Suburban YMCA of Chicago. A Martinsburg native, he holds the master of divinity degree from Bethany Theological Seminary, Oak Brook, Ill.

In his new post, Pheasant will direct foundation and corporate development efforts; supervise College participation in the Foundation for Independent Colleges; administer governmental support programs; develop individual donor support; and oversee a number of annual giving programs.

In addition, he will serve as a liaison between Church and College constituencies and provide staff assistance to the Church /College Relations Council.

Gridders Facing "Perhaps Toughest Schedule Ever"



Senior quarterback Dave Wichrowski

With his Indians' four toughest tests of the year lined up as their first four games, grid coach Walt Nadzak has reason to bite his nails. While his habit stems more from nerves than from nutritional needs, however, he feels his Tribe will be hungry enough as their opener rolls around.

Coming off a 6-3 year, the Indians meet—right off the bat—Indiana (Pa.), ranked eighth in the East in the NCAA's Division II last year; Westminster, a perennial NAIA power; Albright, the defending Northern champ in the Middle Atlantic Conference; and Gettysburg, late of Division II. Nadzak calls the overall slate "perhaps our toughest ever," yet expresses rays of hope. "When our players chose Juniata," he says, "they knew they'd be tackling this kind of competition. I think they can meet the challenge and contend in every game—and if they do, we could go places."

Nadzak has welcomed back 26 of last year's lettermen, all of whom started at least one game (though two are kickers and several have switched positions). He also feels that attitude ranks as the best in several years.

Paced by senior middle guard Stu Jackson, All-East and the conference MVP last year, a veteran defensive line should prove a strength. Jackson will be joined by senior end Joe Weimer (also All-MAC), junior end Mike Hars and senior tackle Gary Pachulski. Sophomore Herk Perry or junior Don Stone, a 230-pound transfer from Clemson, should get the other tackle nod.

A pair of senior linebackers—Dave Nichols and Mark Alex—will be pushed by freshman Larry

Shepard, all-state last year at Kittanning. The corners will be manned by sophs Mike Stone and Norb Baier, while the safeties will be juniors Scott Magley and Bob Devine. Magley shared the quarterback job the last two years, but Devine is quite a veteran: with 13 interceptions, he needs but four to tie the Indian record.

The offensive line may be a key and two new faces appear: junior Tom Gibboney, a linebacker turned split end, and tackle Don Page (6-4, 260), a defensive starter three years. Seniors Ed Flynn and Bill Drexler return at tight end and guard, juniors Charlie Koren and Jim Vanik at center and guard, and soph Jeff Herrman at tackle.

The backfield returns intact, including senior quarterback Dave Wichrowski. "Dave has all the tools to be a great one," Nadzak is sure, "and only needs to stay healthy." He is joined by all-league fullback Darryl Long, the Tribe's leading rusher as a sophomore last year, and by heralded halfbacks DeWayne Rideout and Allen Lipstein. "When it comes to runners," Nadzak concludes on the eve of his eighth Juniata season, "we should always have it so good."

Tribe Routs IUP

Just as this month's Bulletin—obviously a late edition—made its way to the printer, the Indian gridders opened their season in smashing upset fashion, stunning Indiana, 38-21. Tied at halftime, 14-14, the Indians scored on every third-quarter possession, jumping out to a 35-14 lead. They had trailed 7-0 on an early "bomb" and 14-7 on a blocked punt.

Wichrowski led the Indian charge, completing 10 of 16 passes for 151 yards and two TDs. Rideout and Lipstein combined for 142 yards rushing, while Gibboney caught four passes for 114 yards.

Jackson led the defensive cause with 18 tackles, including two sacks, while Baier made nine stops and Hars eight.

OTHER PROSPECTS REVERSED

In cross country and field hockey, last year's roles have been reversed. Hockey coach Alexa Fultz, entering her second year with the Tribe as the Tribe begins its fourth, feels her squad can turn in its first winning record. Harrier mentor Carl Meditch, however, beginning his third campaign on College Hill, finds the picture not as bright.

The stickgals, 3-8 last year including a pair of losses in the MAC Tournament, are expected to parlay their best blend ever of veteran and freshmen talent. Eight letterwomen return, while only four are missing, and the rookies include two players from last year's All-New Jersey team.

Among the veterans are four of the five who did all of last year's scoring. They are led by center-forward Alison Reeves, who poured in nine goals as a freshman last fall, by junior inner Bonnie Books, and by junior wing Janet Bechtel. Other starters returning are senior halfback Bev Martin, who will captain the team with Reeves, and juniors Diane DeRafelo (halfback), Barb Reifeis (fullback) and Claire Swavely (goal). Junior halfback Jan Edgar may be lost to a pre-season injury, however.

The two all-staters are Mendham High School's Marian Pagano and Toms River South's Shawn Hansen. Both should help the Tribe defense, where MVP Jacque Prentiss is gone.

Meditch will also look to his freshmen for aid, but in far greater measure. The Indians, 5-4 last fall, are missing four of their top five scorers including the two who paced their cause every time they ran. Gone are Jack McCullough, MVP for three of the last four seasons; Paul Wilson, who finished second among the Indians only to McCullough last year; and Steve Hooper and Dave Quig.

Only three veterans do return—seniors Dave Parker and Austin Robison and sophomore Mike Bodley—and only Parker has run as high as third on the team. "We must ask a great deal of leadership from a very small number of men," Meditch concedes.

In looking at the freshmen, finally, Meditch could do worse: they include the likes of Franklin Regional's Marty O'Leary, a top-10 runner in the state meet last fall; Scott Malay of New Carrollton, Md., also among the top 10 in his state; and Altoona's Bob Butler, the District 6 half-mile champion the last two years.

Fall Sports Schedules

FOOTBALL

Sept.	11	Indiana (Pa.).....	H
Sept.	18	Westminster.....	A
Sept.	25	Albright*.....	H
Oct.	2	Gettysburg.....	H
Oct.	9	Susquehanna*.....	A
Oct.	16	Lycoming*.....	H (Homecoming)
Oct.	23	Upsala*.....	A
Oct.	30	Delaware Valley*.....	H (Parents Day)
Nov.	6	Wilkes*.....	A

*Middle Atlantic Conference Northern Division

J. V. FOOTBALL

Sept.	27	Bucknell.....	A
Oct.	4	Gettysburg.....	A
Oct.	11	Shippensburg.....	A
Oct.	18	Susquehanna.....	H

CROSS COUNTRY

Sept.	18	Dickinson and Messiah.....	A
Sept.	25	Albright and St. Francis.....	H
Oct.	2	Gettysburg.....	H
Oct.	9	Susquehanna.....	A
Oct.	12	Elizabethtown.....	H
Oct.	16	Bucknell Invitational.....	A
Oct.	23	Shippensburg Invitational.....	A
Oct.	28	St. Francis.....	A
Oct.	30	Delaware Valley.....	H
Nov.	6	MAC Championship.....	A

FIELD HOCKEY

Sept.	17	Bucknell.....	A
Sept.	22	Frostburg State.....	A
Sept.	27	Indiana (Pa.).....	H
Oct.	5	Shippensburg.....	A
Oct.	9	Lycoming.....	A
Oct.	12	Williamsport CC.....	H
Oct.	16	Lycoming.....	H
Oct.	20	Dickinson.....	H
Oct.	27	Susquehanna.....	A

Winter Sports Schedules

MEN'S VARSITY BASKETBALL

Dec.	2	Susquehanna*.....	A
Dec.	4	Lycoming*.....	H
Dec.	8	Westminster.....	A
Dec.	11	Lock Haven.....	A
Dec.	13	Wilmington.....	H
Dec.	15	Allentown.....	A
Jan.	5	Gettysburg.....	A
Jan.	10	Grove City.....	H
Jan.	12	Susquehanna.....	H
Jan.	15	Upsala*.....	A
Jan.	22	Wilkes*.....	A
Jan.	26	Lycoming.....	A
Jan.	29	Albright*.....	H
Jan.	31	Lock Haven.....	H
Feb.	3	Messiah.....	A
Feb.	5	Scranton*.....	A
Feb.	9	Elizabethtown*.....	H
Feb.	12	Philadelphia Textiles*.....	H
Feb.	14	York.....	A
Feb.	18	Delaware Valley*.....	H
Feb.	19	Drew*.....	H

*Middle Atlantic Conference Northern Division

WOMEN'S VARSITY BASKETBALL

Jan.	8	Susquehanna.....	A
Jan.	11	Pitt-Johnstown.....	A
Jan.	15	Gettysburg.....	H
Jan.	19	Frostburg State.....	A
Jan.	22	Wilkes.....	A
Jan.	27	Penn State-Altoona.....	H
Jan.	29	Shippensburg*.....	H
Feb.	3	Franklin & Marshall.....	A
Feb.	5	Scranton.....	A
Feb.	8	Penn State-Altoona.....	A
Feb.	9	Elizabethtown.....	H
Feb.	12	St. Francis.....	A
Feb.	14	Pitt-Johnstown.....	H
Feb.	16	St. Francis.....	H
Feb.	28	Dickinson.....	H
Mar.	2	Bucknell.....	A

*Includes J.V. game

WRESTLING

Dec.	3-4	Lebanon Valley Invitational.....	A
Dec.	7	Susquehanna.....	A
Dec.	14	Penn State-DuBois.....	H
Jan.	8	Maryland-Baltimore.....	H
Jan.	15	Scranton.....	A
Jan.	22	Gettysburg.....	A
Jan.	27	Frostburg State.....	A
Jan.	29	Messiah.....	H
Feb.	12	Lebanon Valley, Lycoming & Elizabethtown.....	A
Feb. 25-26		MAC Tournament.....	A

MEN'S J.V. BASKETBALL

Dec.	2	Susquehanna.....	A
Dec.	4	Lycoming.....	H
Dec.	11	Lock Haven.....	A
Jan.	5	Gettysburg.....	A
Jan.	12	Susquehanna.....	H
Jan.	31	Lock Haven.....	H
Feb.	3	Messiah.....	A
Feb.	9	Elizabethtown.....	H
Feb.	18	Delaware Valley.....	H

College Enters New Century with One of Largest Classes Ever; Quality of Students Also on Rise

With classes opening September 8, Juniata embarked on its second century of educational service. Befitting the historic nature of the new academic year, the College also welcomed one of the largest groups of new students in its 100-year history.

Officially numbering 401 (including transfer students), the class of 1981 represents a 23.5 percent increase in size over last year's version. Perhaps more importantly, however, the overall quality of incoming students shows a marked improvement: the average verbal score on the Scholastic Aptitude Test has risen five percent; the SAT math score is up another four; while the average high school class rank has improved by almost seven.

According to Thomas D. Snyder, recently appointed director of admissions, record enrollments have been seen throughout the nation this fall, but the rise in standardized testing scores "bucks the national trend."

Some 60 percent of the new students are men, Snyder adds, while some 70 percent are from Pennsylvania. Of the more than 130 out-of-state students, four are from overseas.

As of the first week of classes, total enrollment at Juniata was 1138, though the figure was expected, as always, to fluctuate slightly.

The new students were the first large group to arrive on campus this fall, according to Dr. Donald T. Hartman, dean of student services. Reporting Sept. 4 and 5, they attended orientation sessions concerned with college expectations, academic requirements and the freshman program. In addition, they were introduced to campus activities and organizations, met with their freshman seminar leaders, and engaged in academic testing and auditions for musical groups.

More than 260 new students and their parents, also participated in two-day orientation programs on campus throughout the summer.

Several smaller groups preceded the larger in arriving on campus this fall. On Aug. 20, head coach Walt Nadzak greeted some 100 candidates for the football team, while resident assistants reported Sept. 1 for training with the student services staff.

At the same time, Student Government and other student leaders participated in a two-day leadership conference, while Dr. Wilfred G. Norris, dean of academic affairs, presided over a two-day faculty conference.

President Binder officially launched the academic year Sept. 7, speaking of "A New Time for an Old Theme" at the Opening Convocation. His talk centered on developing the "whole" person through education and educational institutions.

The now-bustling campus was hardly vacant this summer, however, as a number of organizations gathered in Huntingdon for conferences and camps. Among them were Camp Juniata (basketball), featuring "Pistol" Pete Maravich of the New Orleans Jazz; meetings of the American License Plates Association and Altoona Housing Authority; the Regional 4-H Activity Day and County 4-H Dress Revue; Directions Unlimited (for majorettes and pom-pom girls); the annual Swigart Museum Meet; and a number of high school football camps and band workshops.

In addition, the College conducted its two summer sessions June 7-25 and June 28-Aug. 6.

Juniata's fall term will continue through Nov. 16, with winter term set for Nov. 29 through Feb. 15. Spring term is slated for Feb. 28 through May 12 with Commencement scheduled for Sunday, May 22.

Looking ahead to the fall, major events will include Mountain Day, Oct. 6 or 13; "Homecoming 1976," Oct. 15-16 (see complete details inside); and Parents Day, Oct. 30.

In addition, another outstanding Artist Series will be offered throughout the year, ranging in programs from chamber ensembles to the "Now" sound of jazz drummer Buddy Rich. The Freiburg Baroque Soloists will raise the curtain Oct. 5, followed by Rich and his Killer Force, Jan. 26; the Czech Chamber Soloists March 7; the New Shakespeare Company's production of *The Threepenny Opera*, March 21; and Jack Thomas' "Mark Twain on Stage," April 1.

JUNIATA

JUNIATA COLLEGE
Huntingdon, Pennsylvania 16652

JUNIATA



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The dinks are long gone, but no matter—it's too late now for these members of last spring's 10-year reunion class. At any rate, freshmen still arrive on campus each fall, and they did so in near-record numbers this year. For details, see back page.